











About IISDOO

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ABOUT IISDOO

Modern home environment increasingly emphasizes the personalization and customization. The selection of door hardware needs to take more consideration of the style of home environment, so there are stronger requirements for the matching of door hardware.

Most of door hardware brands lack close attention to market needs and user experience. But the rapid change and development of the market is not suspended. The speed and direction of products development may not meet the rapid development needs of the market.

For residential market, most of door hardware brands only focus on wooden doors application. IISDOO is not only a brand for wooden door hardware, but also for glass door and aluminum wood door hardware. In this way, IISDOO could bring more possibilities for customers. And we believe IISDOO is the first brand that has a complete set of product line for wooden doors and wooden door with slim aluminum profile and glass door with slim aluminum profile.

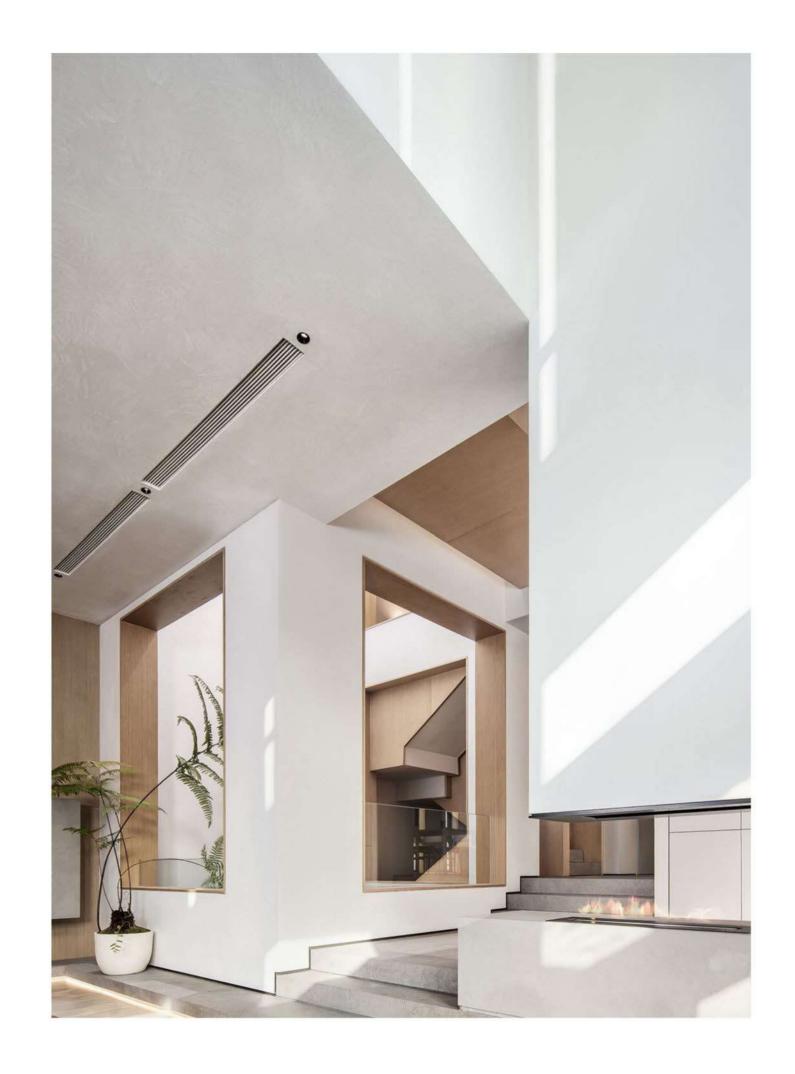
IISDOO has own R&D team, including appearance designers, structural engineers and process engineers. In order to understand the latest needs of the market and offer product with high-quality experience, IISDOO keeps paying attention to the development of building materials and interior design industry,

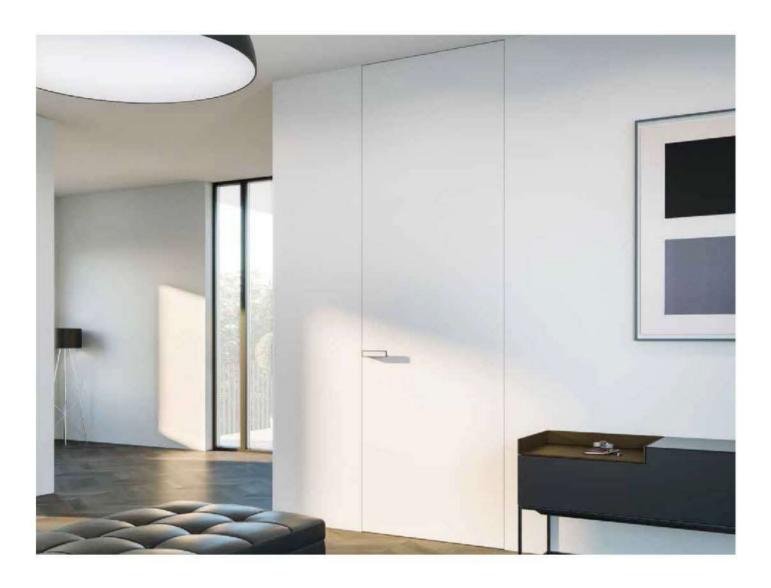
With the rapid development of door hardware industry in China, IISDOO can ensure the stability of product quality, but also has the cost advantage of the supply chain.

Eventually, IISDOO will become a brand for residential door hardware with sustainable development capability;

For end consumers, IISDOO can provide door hardware products with high-quality experience and stable quality.

For partners, IISDOO is a brand with sustained competitiveness and good economic benefits.





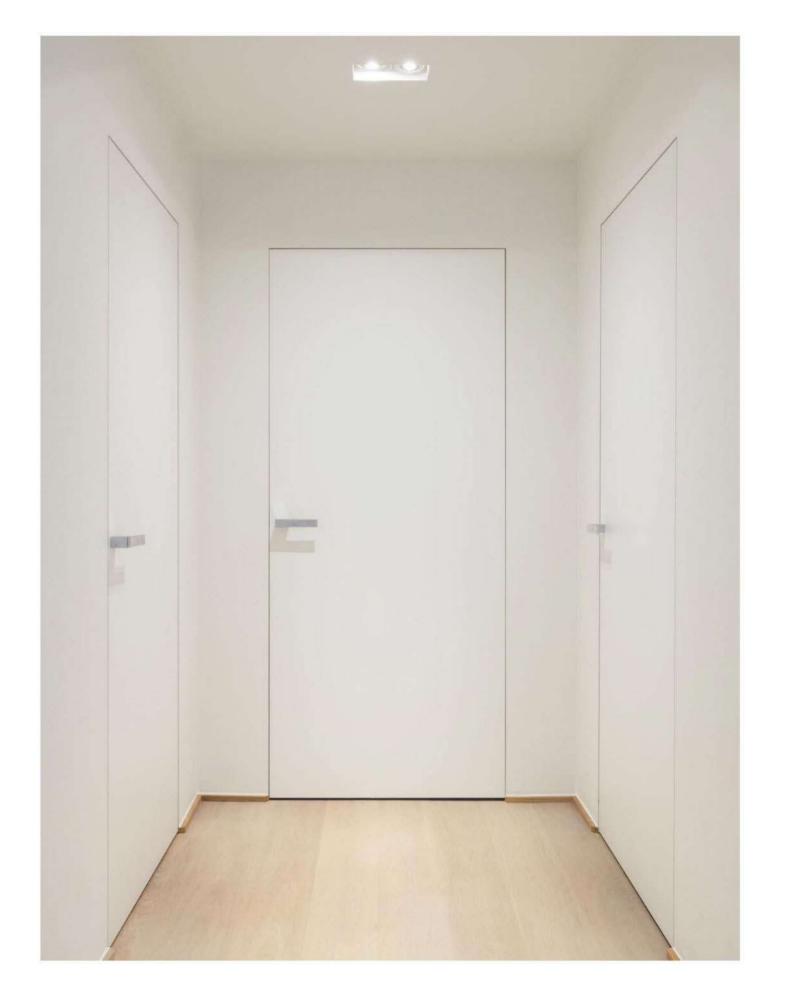
Between IISDOO & YALIS

IISDOO is a brand belonging to YALIS company, and has undertaken the advantages of product development and manufacturing of YALIS.

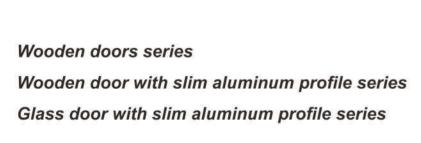
IISDOO focuses on the hardware for home decoration, emphasizing to provide better hardware experience for the home decoration and provide products with higher cost-effective.

Mainly reflected in the following aspects:

- 1) Stronger product stability: EN standard is the main standard for internal and third-party testing.
- 2) Stronger R&D capability: add structural engineers and process engineers to better match the needs of customer customization and development; The new pilotscale experiment department is mainly to solve and avoid production problems before and during mass production.
- 3) Better service and experience: The marketing team of IISDOO provides marketing materials and services according to the promotion needs of partners, to assist partners in the local market promotion.
- 4) More stable comprehensive strength: IISDOO's headquarters in China has cooperated with many leading brands in the wood door and custom home industry. With the cooperation and experience accumulation with more leading brands, the company's comprehensive strength has been significantly improved.

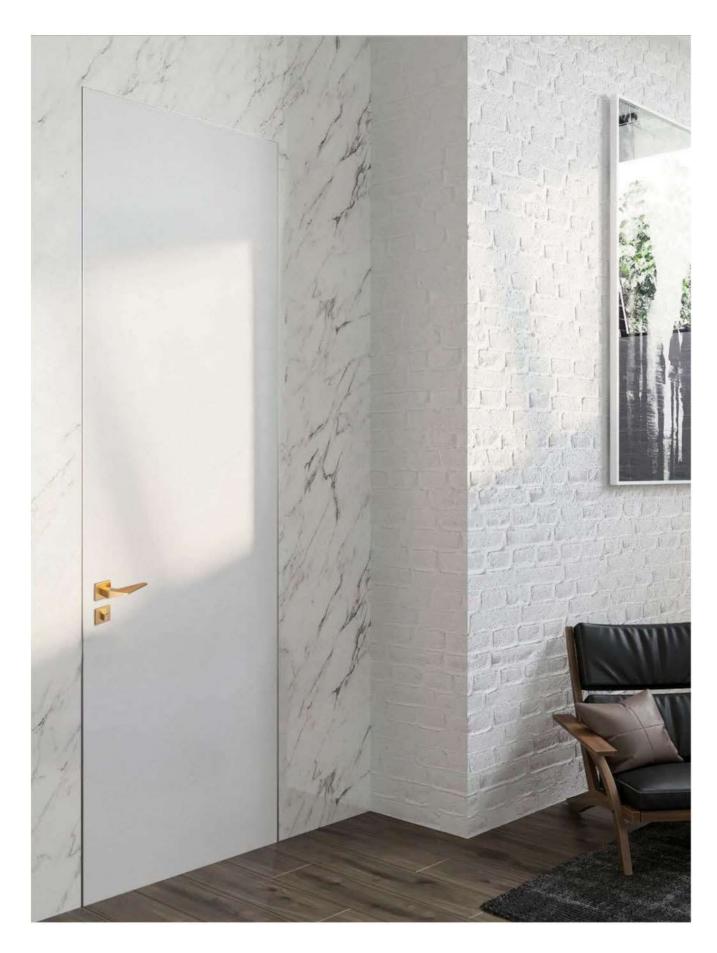


PRODUCT RANGE





Wooden doors series





Wooden door with slim aluminum profile series







Glass door with slim aluminum profile series

Partners of **IISDOO**

Local well-known hardware distributor who have mature sales channels, mainly sell products through wholesale or retail channels, They mainly serve to end consumer, builders and wood door workshop; Some of IISDOO partners are distributor of high-end hardware brands in Europe;

The introduction of IISDOO mainly focuses on the continuous innovation of products and the diversity of product use scenarios, and can meet demand for different customer;







The following situation, we may help:

A hardware distributor need new design door handle continuously each year...

A door producer need a customization product for doors...

An architect or designer is looking for middle and high end products for residential project or end consumer...

Business Model



1) Being a distributor of IISDOO brand:

Promote IISDOO products in wholesale or retail channels to serve local end consumers, builders and small stores by serving as IISDOO brand distributors;

2) Product co-development with IISDOO:

Because IISDOO has mature R&D capabilities, IISDOO has the ability to provide customized services for partners. The custom-developed products are jointly owned by IISDOO and partnets, and become a co-branded product launched into the market, and the products are unique and unique in the market;



Advantage

1) Development & Optimization:

Because IISDOO has a mature R&D team, including appearance designers, structural engineers and process engineers. Therefore, IISDOO can continue to provide new products to the market. In general, IISDOO can introduce 2-3 new products to the market every year to maintain its competitiveness; Centering on the best-selling products, IISDOO continues to collect market feedback and optimize products, so that the products can provide customers with a better experience.











2) Facility:

Only production and supply are controlled in our own hands can we better control product stability and supply capacity;

IISDOO has run the factory since 2009. By 2022, the plant has a usable area of more than 10000 square meters.

In 2020-2021, automatic polishing machines, automatic punching and tapping machines, CNC numerical control machines, automatic die-casting machines and other automatic equipment were successively put into operation, making the product production more controllable and stable.

Due to the investment of a large number of automation equipment, IISDOO can carry out 24-hour uninterrupted production and work in the peak season to ensure a stable production supply;



3) Customization:

In addition to continuously recruiting IISDOO disrtibutor, IISDOO can also use mature R&D capacity to provide customized services for leading enterprises in the industry; Including: Joint development of product appearance, Product structure customization and Product process development;





4) Marketing:

High quality products and stable production are the main competitiveness of IISDOO; Marketing awareness is the way for IISDOO to develop rapidly; Marketing team of IISDOO provides distributors with standardized marketing services, so that distributors can promote better and faster in the local market;

Qualifications



1) Trademark:

The IISDOO has obtained the trademark registration of Category VI products in the European Union, with legal protection and recognition, and distributors of IISDOO can focus on customer development and market promotion;

2) Standard:

The internal quality inspection department of the factory carries out regular inspection and testing on the products, and IISDOO will also carry out functional testing of third-party products according to EN standards.

In addition to evaluating the product stability from a more objective perspective, the relevant third-party test report will make consumers have more identification with the IISDOO brand



Qualifications



3) Quality:

IISDOO attaches great importance to the production quality and standards of products. Therefore, in order to ensure stable production quality, IISDOO factory has passed the ISO9001 quality management system certification, providing a scientific quality management and quality assurance method for the factory.

4) Patent:

Each original design product of IISDOO has obtained a patent certificate;

On the one hand, the original design product are recognized and protected by law, and on the other hand, it shows that IISDOO has strong product R&D capability endorsement;

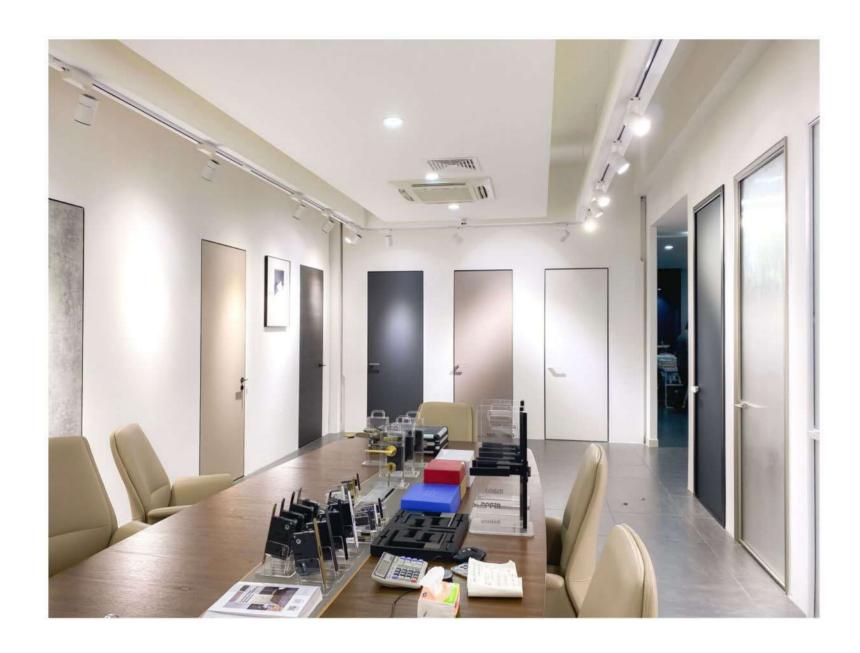








Supporting









1) Sample Support:

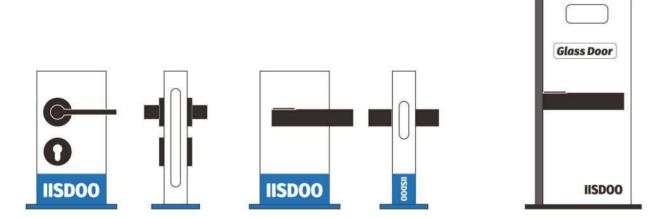
After confirming first bulk buy orders, IISDOO will provide free samples for supporting distributor to promote rapidly in the market.

2) Showroom Design:

In order to show a unified brand impression to the market, marketing team of IISDOO can provide appropriate display design scheme according to the display area of distributors, so that distributors can avoid the trouble of showroom design.

3) Display:

After confirming first bulk buy orders, IISDOO will provide free samples for supporting distributor to promote rapidly in the market.







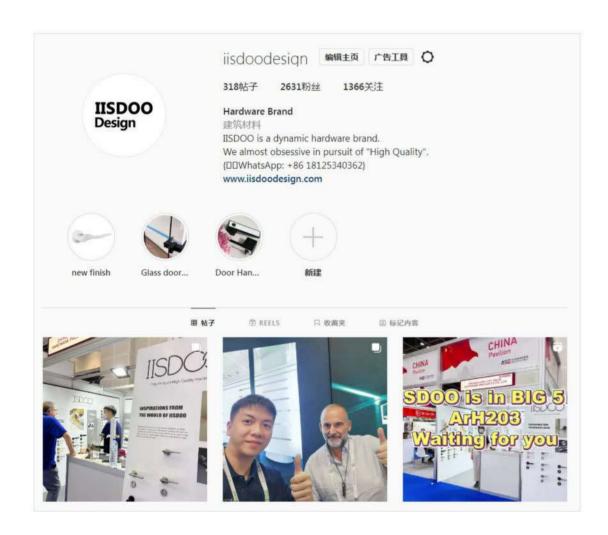






4) Internet:

An important work function of IISDOO marketing team is online promotion; IISDOO's marketing team will carry out brand promotion and publicity in Instagram, Facebook and tik tok.



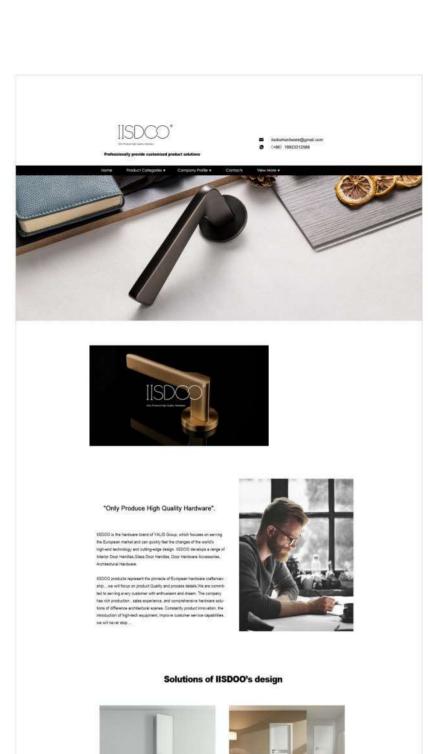




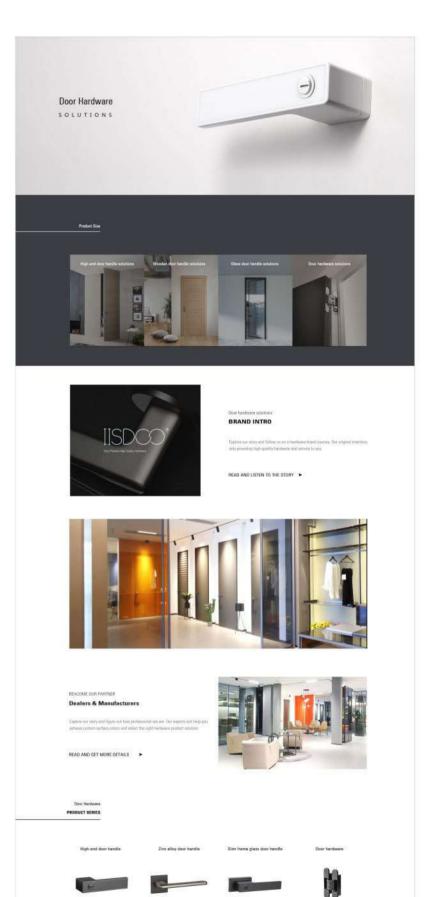








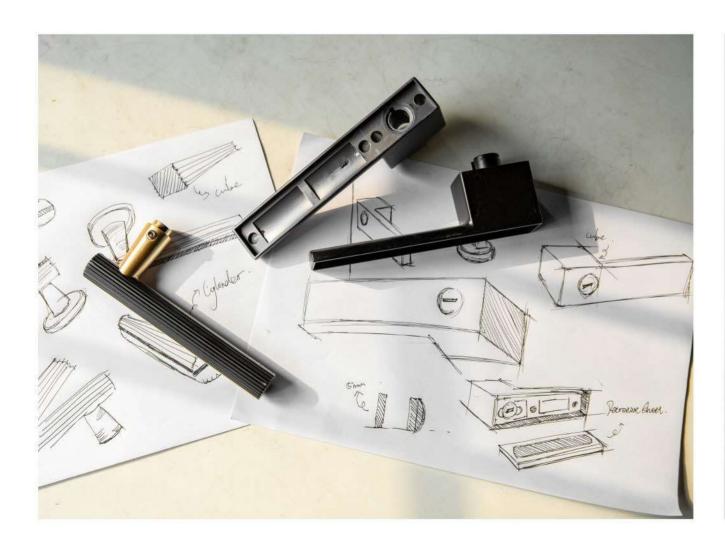




5) New Product:

After being the distributor of IISDOO, IISDOO will give priority to releasing and pushing new products for distributors; To enhance the competitiveness of IISDOO distributor in the market.











Only Produce High Quality Hardware

Professionally provide customized product solutions



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